Virtual Annual Meeting
EUROSPINE 2020
Online Worldwide 6–9 October

Congress organisation, sponsorship & exhibition management
Mondial Congress & Events
eurospine2020@mondial-congress.com

Scientific secretariat & society administration
EUROSPINE, the Spine Society of Europe
info@eurospine.org

www.eurospinemeeting.org/virtual2020
EUROSPINE CONGRESS STATISTICS

HOW MANY DELEGATES ATTEND EUROSPINE?
(EXCLUDING INDUSTRY REPRESENTATIVES)

WHERE DO OUR DELEGATES COME FROM?
(REFERENCE: EUROSPINE 2019 HELSINKI)

Mexico 150
Spain 108
United Kingdom 97
China 96
Thailand 84
Germany 82
Italy 78
Finland 73
Russian Federation 65
Belgium 62

WHAT ARE THE TOP SPECIALTIES INDICATED FROM ALL 2019 PARTICIPANTS
(REFERENCE: EUROSPINE 2019 HELSINKI)

SPINAL SURGERY
NEUROSURGERY
ORTHOPAEDIC SURGERY
OTHER CLINICAL PRACTICE
TRAUMA SURGERY
VIRTUAL EUROSPINE 2020 SCIENTIFIC PROGRAMME

In response to the ongoing COVID-19 situation, EUROSPINE is pleased to offer a full, CME-accredited online congress from 6–9 October 2020 with high quality spine education and a meeting platform which allows spine experts worldwide to hone their skills, profit from the most up-to-date research and moreover get to know more about state-of-the-art technology in the field by meeting with representatives from the Medtech industry.

While we deeply regret not being able to see all of you in person, we are committed to turn EUROSPINE 2020 into the highest-quality online education the spine community will experience this year.

We offer a high-quality scientific programme on a virtual platform with time-zone sensitive session slots to reach a worldwide audience; and industry workshops not competing with the official scientific programme. No travelling nor infrastructure cost necessary - take part in the congress from your office.

Main Topics

- Basic science: biology
- Basic science: biomechanics
- Cranio cervical junction (all pathologies)
- Degenerative (cervical)
- Degenerative (thoracolumbar)
- Trauma (whole spine)
- Tumour (whole spine)
- Infection (whole spine)
- Adult deformity (whole spine)
- Growing spine
- Intradural spinal pathologies
- New techniques
- Minimally invasive spine surgery (MISS)
- Diagnostics and imaging
- Non-operative treatment
- Complications & patient safety
- Epidemiology and medical economics

Preliminary Programme

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</thead>
<tbody>
<tr>
<td>10:00—11:00</td>
<td>16:30—17:30</td>
<td>Opening &amp; Session 1</td>
<td>Welcome by the President</td>
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<tr>
<td>11:00—11:20</td>
<td>17:30—17:50</td>
<td>Minimal invasive spine surgery (MISS), Intradural spinal pathologies</td>
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<tr>
<td>11:20—12:20</td>
<td>17:50—18:50</td>
<td>Session 2</td>
<td>Cranio cervical junction (all pathologies), Degenerative (cervical), Diagnostics and imaging, Complications &amp; patient safety</td>
<td>Session 5</td>
<td>Degenerative (thoracolumbar), Diagnostics and imaging</td>
<td>Session 8</td>
</tr>
<tr>
<td>12:20—12:40</td>
<td>18:50—19:10</td>
<td>Break</td>
<td></td>
<td></td>
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<td>Session 11</td>
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<tr>
<td>12:40—13:40</td>
<td>19:10—20:10</td>
<td>Industry Workshops</td>
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<td></td>
<td></td>
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</tr>
<tr>
<td>13:40—14:00</td>
<td>20:10—20:30</td>
<td>Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:00—15:00</td>
<td>20:30—21:30</td>
<td>Session 3</td>
<td>Debate 1</td>
<td>Osteoporotic fractures: technical aspects of surgical treatment</td>
<td>Session 6</td>
<td>Debate 2</td>
</tr>
<tr>
<td>15:00—15:10</td>
<td>21:30—21:40</td>
<td>Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15:10—16:10</td>
<td>21:40—22:40</td>
<td>Invited and joint sessions with partner societies</td>
<td>Invited and joint sessions with partner societies</td>
<td>Industry Workshops</td>
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*Central European Summer Time

More information on CME accreditation, scientific programme, registration, etc. can be found on the official Virtual EUROSPINE 2020 congress website: www.eurospinemeeting.org/virtual2020
The virtual exhibition will be accessible for all registered delegates and exhibitors through the Virtual EUROSPINE 2020 online congress platform. Partners and exhibitors will be displayed in alphabetical order according to their chosen package/partnership status.

The virtual exhibition will be THE meeting point for congress delegates and companies to exchange about the latest news and products. All of the leading companies in the field of spine research, prevention and treatment of spine diseases are present – be one of them!

Virtual Exhibition Packages

“Exhibitor Plus” Package – € 6,255
includes the following:
• Individualised company profile page on the virtual congress platform (description, logo, brochures, website, linked videos)
• Face to face video chat with delegates
• Integrated appointment scheduling tool
• Lead Retrieval System
• Acknowledgement in Home Screen Slider in the App
• Display of the company in the “Exhibitor +” section
• Company logo and website link on the EUROSPINE congress website
• Acknowledgement (company name & logo) in a promotion newsletter to all delegates incentivising them to visit the “EUROSPINE virtual exhibition”
• 8 full virtual congress registrations

“Exhibitor” Package – € 2,995
includes the following:
• Individualised company profile page on the virtual congress platform (description, logo, brochures, website)
• Face to face video chat with delegates
• Integrated appointment scheduling tool
• Lead Retrieval System
• Acknowledgement in Home Screen Slider in the App
• 4 full virtual congress registrations

Example 1: List of partners and exhibitors on the virtual congress platform

Example 2: Structure of the virtual EUROSPINE booth
SPONSORSHIP OPPORTUNITIES

Sponsorship items will be allocated upon availability - EUROSPINE Partners have priority rights to choose selected sponsorship items. Afterwards sponsors/exhibitors will be treated on a “first come, first served” basis and will be considered upon availability.

Contribute to Education & Science

Industry Workshops

Contribute to medical education with the presentation of your latest research activities. Already thought about organising an industry workshop to present them to your target audience? It provides an excellent opportunity to communicate the latest advances in technology, products and therapies to delegates.

<table>
<thead>
<tr>
<th>Options</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive Industry Workshop</td>
<td>€ 13,000</td>
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<tr>
<td>not competing with the official scientific programme nor other industry workshops</td>
<td></td>
</tr>
<tr>
<td>Industry Workshop – (shared slot - max. 3 companies)</td>
<td>€ 6,000</td>
</tr>
<tr>
<td>not competing with the official scientific programme</td>
<td></td>
</tr>
</tbody>
</table>

Details:
- **Date**: from Tuesday, 6 October to Friday, 9 October (4 possible days)
- **Length**: 1h
- **Time slot**:
  - **(to be confirmed)**
  - Tuesday, 6 October 2020 | 12:40–13:40 and 19:10–20:10 CET
  - Wednesday, 7 October 2020 | 12:40–13:40 and 19:10–20:10 CET
  - Thursday, 8 October 2020 | 12:40–13:40 and 19:10–20:10 CET
  - Thursday, 8 October 2020 | 15:10–16:10 and 21:40–22:40 CET
  - Friday, 9 October 2020 | 12:40–13:40 and 19:10–20:10 CET

EUROSPINE decided to provide the entire programme twice a day to include all time zones and to give everybody the opportunity to participate. This also applies to industry workshops.

- **Format Options**: Option 1: Pre-recorded presentation with live Q&A
  - Option 2: Livestream session
  (More details upon request)
- **Promotion**: The industry workshops will be displayed in the app & on the website, within a dedicated tab of the congress platform and be promoted through the break slides throughout the virtual meeting.
- For the first time the content of your industry workshop will be available on-demand in the EUROSPINE e-library such as all other scientific sessions of Virtual EUROSPINE 2020. This offer is only valid for the 2020 edition.
- A virtual lead retrieval system is included in the virtual workshops offers. After the conference, you will receive contact information from participants who viewed your workshop and agreed to share their contact details.

Potential cost of pre-recording at own expenses (guidelines and specifications will be communicated).

Virtual “Meet the expert” – € 5,500

- **Date**: 1 day from Tuesday, 6 October to Friday, 9 October (date confirmed upon availability)
- **Time**: 3 breaks of 20 min per day, repeated during the second time frame = 6 breaks in total
- **Time slot**:
  - 11:00 – 11:20 as well as 17:30 – 17:50 CET
  - 12:20 – 12:40 as well as 18:50 – 19:10 CET
  - 13:40 – 14:00 as well as 20:10 – 20:30 CET
- **Format Option**: Option 1 – Pre-recorded presentation with live Q&A via the chat tool
  - Option 2 – Live session with interactive live Q&A with participants
  - Option 3 – Live session with live Q&A via the chat tool

Potential cost of pre-recording at own expenses (guidelines and specifications will be communicated).
Make the most of your presence at virtual EUROSPINE 2020 by generating unique leads to expand your business and create awareness for your brand. Why not standing out against your competitors and choose from the large variety of attractive advertising options?

**Advertise on the EUROSPINE website**

**Banner in the Virtual EUROSPINE 2020 Online Registration – € 6,000 – Exclusive!**

Gain visibility and be present from now until October with a banner including a hyperlink to your company’s website on the “Thank You Page” of the online registration. All delegates registering for Virtual EUROSPINE 2020 will be directed to the page upon completion of the registration process. The “Thank you” Page opens automatically. Furthermore, the banner will be incorporated in the automatic confirmation email sent out to all delegates after completion of the registration process.

**Company banner in the “Sponsors & Exhibitors” tab of the EUROSPINE website – € 3,000**

Your company logo/banner will be displayed on a loop on all pages of the Sponsor & Exhibitors section of the website. *Limited to 5 sponsors*

**Presence on the EUROSPINE 2020 website – € 500**

All exhibitors will be mentioned on the meeting website. Enhance this entry with a hyperlink to a 30-word company description and link to your company website.

**Advertise on the Virtual EUROSPINE Congress Platform**

**Sponsor the Virtual EUROSPINE Tutorial Video – € 12,000 – Exclusive!**

All Participants of Virtual EUROSPINE 2020 will receive a tutorial video on “How to use the Virtual Congress Platform?”

Your company will receive significant exposure and recognition through this video. It will show the congress platform in detail with all functionalities and features to all registered delegates. It will be sent via email to all registered delegates and is also available on the virtual congress platform. Delegates will see the video when they first log-in and it will always be visible in their profile, if they want to change their profile information.

**Benefit:**
- In the video, we will explore the virtual exhibition and strongly encourage delegates to visit it during all congress days—your company’s virtual booth will serve as the sole and prime example during the demonstration (company logo presence minimum 30 seconds).
- Acknowledgement as sponsor with your company logo at the end of the video

**Advertisement on the Scientific Programme Timeline – € 3,000 per day**

Promote your company’s onsite activities or spread your company’s message with an advertisement in a prominent spot right next to the Scientific Programme Timeline.
Advertisement in the "Waiting Area" prior to the start of a scientific session

Use one of the options below to promote your company to Virtual EUROSPINE 2020 delegates while they are waiting for the next session:

**Option:**

**Advertising Spot – € 12,000**

Display a 20 seconds advertising spot prior to the start of a specific scientific session of your choice (to be approved by the organizer). The video will be repeated during the second time frame of the programme.

**Option:**

**Static Advertisement – € 6,000 per day**

Delegates will see your static advert in the “waiting area” 10 minutes before the start of a virtual session. This applies to all scientific sessions of the entire congress day (incl. second time frame).

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**Slider on the Virtual Congress Platform**

Your company banner will be displayed on a loop on the main page of the Virtual EUROSPINE 2020 congress platform.

- Banner provided by your company
- Possibility to link to your company website

**Options:**

**1 day – € 3,000**
**2 days – € 5,000**
**4 days – SOLD OUT!**

**Logo in assembled Sponsor Slider – € 4,000**

Your company logo will be displayed in an assembled sliding banner playing on a loop on the main page of the Virtual EUROSPINE 2020 online congress platform during the whole congress.

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**Advertisement in the Meeting Hub – € 3,000 per day**

The Meeting Hub is the networking tool of the virtual congress platform where everybody can stay in touch during the whole congress – it is the place to meet. Your company’s ad will be shown in a prominent spot of this subpage and will guarantee you a high presence.
Advertise on the EUROSPINE e-Library

Brand the official e-Library – EUROSPINE’s online educational resource

Increase the awareness of your company and get long-term visibility beyond Virtual EUROSPINE 2020 by reaching out to a huge audience of spine surgeons & spine professionals.

After the congress, all scientific programme content will be available on-demand in the EUROSPINE e-Library to all EUROSPINE members, delegates and EUSSAB members. Become visible to a potential number of 10,430 visitors. It includes more than 1,300 educational presentations from renowned spine professionals at EUROSPINE’s previous annual meetings dating back to 2013.

Advertisements will be visible for the duration of 1 year (until EUROSPINE 2021). Due to EUROSPINE’s compliance policy the option below can only be realised with a minimum of two different sponsors.

Full Banner—€ 10,000

Place your company logo plus company message in the banner on the main page. Link your company logo and message to your website and increase your recognition.

Half Banner—€ 5,000

Place your company logo plus company message in the banner on the main page. Link your company logo and message to your website and increase your recognition.

Advertisement in a specific session – starting from € 1,500

Take this opportunity to promote your company via this widely viewed platform!
Mailings to all registered participants

Banner in the Final Mailing – € 7,000 – Exclusive!
Promote your company’s onsite activities or spread your company’s message to all registered delegates of Virtual EUROSPINE 2020 in the final mailing prior to the congress – the main source of information for every delegate which will include the access code to the virtual congress platform. Your company banner including a hyperlink will be displayed in the mailing sent out a few days before the start of Virtual EUROSPINE 2020.

Include your questions in the Feedback Survey– € 3,000 per question
Ad a short list of questions to the Virtual EUROSPINE 2020 feedback survey which will be sent to all attendees after the congress. Questions can be submitted in different formats (should be multiple choice, free text or rating questions) and are subject to approval by EUROSPINE. Anonymous results of the submitted questions will be provided. Response rate 2019: 37% (743 people). Number of questions strictly limited!

Advertise via the EUROSPINE Newsletters

Spread your message to our 10,500 colleagues via the official EUROSPINE congress newsletters. Take advantage of placing your advert or promote for example your industry related content.
The audience of the EUROSPINE Congress Newsletter consists of EUROSPINE Members, EUROSPINE delegates (2011-2019) and interested parties who subscribed for the newsletter.

Number of recipients: **10.500 active contacts**

Teaser to an Article on your Company Website – € 7,000
Use the EUROSPINE congress newsletter to spread your company news among the audience and lead them to your website. One of the three columns on the bottom of the newsletter will be used for the announcement.
Length of the teaser: 200 characters + link

Inclusion in the Special Sponsor Congress Newsletter – € 7,000
The special sponsor congress newsletter will be sent out 2 weeks prior to the congress to the entire EUROSPINE congress recipient list. Use this unique opportunity to inform the spine community what they can expect from your company at Virtual EUROSPINE 2020. Length of content: 500 characters

Acknowledgement of your Company Logo in the Special Sponsor Newsletter – € 1,500
Place your company logo in the special sponsor congress newsletter to let everybody know that your company is supporting Virtual EUROSPINE 2020. The newsletter will be sent out 2 weeks before the congress. Your logo will be placed strategically where it will have high visibility.
Advertise on EUROSPINE Social Media Platforms

Social Media Publication: "Sponsor/Partner of the week" – € 7,000

Publish your story and increase your company’s popularity amongst EUROSPINE followers by sharing details in your own "Sponsor/Partner of the week"-post which will be shared by EUROSPINE amongst their followers in one of the following social media platforms:

- LinkedIn (1.700 followers)
- Twitter (3.706 followers)
- Facebook (12.236 followers)
- Instagram (1.864 followers)

Brand the Congress App

Home Screen Slider – € 5,000

One of the most prominent ad formats of the app: it uses the space of the main app header and is displayed in a continuous changing carousel. The first “slide” will always be the EUROSPINE app header itself, then switch every 5 seconds with equally randomised appearance of the second and third slider (limited to 2 sponsors). Sliders can be linked to an internal page (e.g. industry lunch workshop or exhibitor details) or to an external website.

Banner on top of the General Information page – € 2,000 – Exclusive!

This banner is displayed directly below the header “Information”, within the information section of the app. The information screen banner can be linked to an external website. Limited to 1 sponsor.

Push Notifications – € 5,000

Benefit from the opportunity to contact all congress delegates via the app by sending one push message per congress day (4 days). Push notifications can be linked to exhibitor details or an industry workshop within the app, no external link possibility (format specifications apply – max. length of 150 characters). Limited to 3 sponsors.

Enhanced Company Details – € 1,000

In the exhibitor details section of the app, display very personalised information about your company such as:

- Logo
- Images
- Formatted text with unlimited length
- Headlines (H1 or H2)
- Strong, italic and underlined text
- Ordered & unordered lists
- Hyperlinks to external content/websites
- Embedded YouTube videos

Statistics of EUROSPINE 2019 Helsinki

Downloads & push messages receivers

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
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<tbody>
<tr>
<td>720 users installs during the conference in total (excl. updates from older versions and installs prior to conference)</td>
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</tr>
<tr>
<td>2,061 receiving devices of push notifications</td>
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</tbody>
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Adverts and exhibitor information will be available in the App from Friday, 2 October 2020
Terms & Conditions

All items are subject to availability and will be allocated according to the EUROSPINE application procedures and guidelines. We are open to discuss alternative sponsor opportunities. *Local taxes will be added, if applicable.*

**Payment**
Participation on the Virtual EUROSPINE 2020 platform will only be granted if complete payment is received by Mondial GmbH & Co. KG in due time. All payments must be made in EURO (€).

**Cancellation Policy & Fees**
If booking is cancelled later than Thursday, 2 July 2020, 100% of total costs will be retained. Cancellations and/or changes to your original booking must be made in writing to Mondial Congress & Events, Ellen Valckenaere: valckenaere@mondial-congress.com

*Please send this application form by email to Ellen Valckenaere valckenaere@mondial-congress.com.*

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**IMPORTANT CONTACTS**

**Organising Secretariat**
Mondial GmbH & Co KG
Mondial Congress & Events
Grit Költringer
Operngasse 20B, 1040 Vienna, Austria
+43 1 58804 225
eurospine2020@mondial-congress.com

**Sponsorship & Exhibition Management**
Ellen Valckenaere
+43 1 58804 143
valckenaere@mondial-congress.com

**Administrative & Scientific Secretariat**
EUROSPINE, the Spine Society of Europe
c/o Judith Reichert Schild
Seefeldstrasse 16, 8610 Uster-Zürich, Switzerland
+41 44 994 14 04
info@eurospine.org
Participation Terms & Conditions

All the Terms & Conditions below apply for physical and virtual congress services likewise, if applicable.

1. Application for exhibition/sponsor: to confirm your participation at the Virtual EUROSPINE 2020 Congress, the application form must be completed and signed by a legally competent representative. However, completing and sending the application form for exhibition/sponsoring to the organising secretariat does not constitute a formal agreement that the exhibitor/sponsor will be admitted to participate. Contractual conditions are constituted only after the organising secretariat has sent written confirmation of acceptance to the exhibitor/sponsor. In case of acceptance, exhibitor/sponsor will be bound by the terms and conditions listed in the prospectus and in the application forms for exhibition and sponsorship. The organising secretariat reserves the right to refuse any application to exhibit/sponsor without giving cause. Sponsorship items are allocated according to the terms and conditions as listed in the industry prospectus. Any company which disobeys the directives of the organising secretariat may be excluded with immediate effect by the organising secretariat. Such companies are liable for the whole contribution for the registration fees and for all incidental expenses including the legal value added tax. All agreements shall remain in full force and effect in case of merger or acquisition of the contracting company. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

2. Obligations and rights of the sponsor/exhibitor: the virtual booth may only be used for exhibiting and advertising the exhibitor’s own products, materials or services as described in the application form, but not for the sale of any products. The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths between two exhibitors is prohibited. The organising secretariat reserves the right to modify any booth at any time. Booths need to be occupied during exhibition hours. Prior written permission from the organising secretariat is obligatory for the presentation of advertising lectures, advertising films, slides projection. It is strictly forbidden for companies which are not exhibitors/sponsors to advertise in any way in the virtual congress platform. It is the sponsors’ and exhibitors’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines, and Medtech Europe Code of Ethical Business practice, disregard can lead to exclusion at the congress.

3. Obligations and rights of organising secretariat: The organising secretariat reserves the right to revise the date and time of the virtual exhibition, to shorten the duration of the exhibition. Any change regarding the exhibition’s time and duration neither entitles the exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by these changes. By registering to attend EUROSPINE, you grant permission to the organiser to use screenshots/photos/films - taken during the meeting – in public relations and promotional pieces, written publications, videos and on the society’s website for an indefinite period of time. If you do not want to have any screenshots/photos/films taken of you published, you may contact the congress secretariat at any time.

4. Cancellation by congress organising secretariat – force majeure: in case of force majeure, the organising secretariat has the right to alter or cancel the congress without prior notice, however a notice of the occurrence shall be given by the organising secretariat as soon as reasonably possible. Force majeure shall mean any circumstance which prevents or impedes the holding of the congress, including, but not limited to, government action, war or hostilities, riot or civil commotion, plague or other epidemic, earthquake, flood, hurricane, cyclone, fire or other natural physical disaster, explosion, accident or breakdown, strike, lack of the usual means of transportation or terrorism or due to events which are not attributable to wrongful intent or gross negligence of the organising secretariat. The organising secretariat shall not be liable for any direct or indirect, incidental or consequential damages, losses, expenditures or any other inconveniences or costs caused by such modification or cancellation of the congress. The organising secretariat shall, in its sole discretion, determine the amount of the exhibition fees or sponsorship fees to be refunded, if any.

5. Set-up and maintenance of virtual booths: to ensure a smooth course of events, exhibitors must obey all directives and instructions of the organising secretariat regarding the use of their virtual booths and the documents provided to delegates on the virtual booth. Should an exhibitor not follow the directives of the organising secretariat or not carry out such directives punctually, the organising secretariat reserves the right to take the necessary steps and may directly remove materials or restrict access to the booth. All documents and information displayed on the virtual booth will be deleted after the event.

6. Contact information from the virtual congress: the exhibitor may connect with delegates via the virtual booth and the meeting hub during the virtual congress and obtain their contact information. It is within their responsibility to save the contact information prior to the end of the congress; the organising secretariat cannot be tasked to provide this contact information after the event.

7. Payments – breach of contract: please refer to the terms of payment, reduction and cancellation policy and corresponding deadlines as given in the industry prospectus and the application form. The contract shall remain in full force and effect in case of merger or acquisition of the contracting company. The features for the virtual booth offered to the exhibitor/sponsor are not granted in any cases and the organising secretariat reserves the right to change these in case of technological requirements. Special requests regarding sponsorship items will be considered. However, such requests do not constitute a condition of registration on the part of the exhibitor/sponsor. Failure to comply with local authorities and international regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations/specifications will not expose the organising secretariat to any suits or demands by the sponsor/exhibitor/any third party. The exhibitor bears the costs of the taxes, fees or official charges, if applicable. In case of delayed payment, ten per cent (10%) interest per annum is charged. In case of cancellation of the virtual congress, the organising secretariat will return the part payments received less the sum equivalent to the costs, which have arisen for the organising secretariat up to the time of cancellation; the administration fee will not be returned.

8. Bankruptcy or liquidation: In the event of an exhibitor/sponsor becoming bankrupt or entering into liquidation (other than voluntary liquidation for the purpose of amalgamation or reconstruction) or having the receiver appointed, the contract with such an exhibitor will terminate forthwith, all sums paid by the exhibitor/sponsor under contract shall be forfeit.

9. Place of Legislation: In all cases of litigation it is agreed to by the exhibitor/sponsor that the competency of the duly authorised court in Vienna, Austria is recognised. Electively, the organising secretariat may choose to appeal to the competent court in whose jurisdiction the exhibitor/sponsor falls. Austrian law is to be applied.