EUROSPINE 2021
6–8 October
Reed Messe Wien, Vienna, Austria

Local hosts
Petra Krepler, Claudius Thomé and Werner Schmölz

Congress organisation, sponsorship & exhibition management
Mondial Congress & Events
eurospine2021@mondial-congress.com

Scientific secretariat & society administration
EUROSPINE, the Spine Society of Europe
info@eurospine.org

Organised by
EUROSPINE, the Spine Society of Europe
WELCOME MESSAGE
EUROSPINE CONGRESS STATISTICS
EUROSPINE 2021 SCIENTIFIC PROGRAMME
CONGRESS VENUE & VENUE CONCEPT
EXHIBITION
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CONTACTS
EUROSPINE CONGRESS STATISTICS

HOW MANY DELEGATES ATTEND EUROSPINE?
(EXCLUDING INDUSTRY REPRESENTATIVES)

- Milan 2011: 2,400
- Berlin 2016: 2,246
- Barcelona 2018: 2,125
- London 2013: 2,156
- Copenhagen 2013: 2,237
- Liverpool 2013: 2,150
- Vienna 2014: 2,072
- Warsaw 2009: 1,800
- Milan 2006: 1,886
- Brussels 2007: 1,693

WHERE DO OUR DELEGATES COME FROM?
(REFERENCE EUROSPINE 2019)

- Mexico: 150
- Spain: 108
- United Kingdom: 97
- China: 95
- Thailand: 84
- Germany: 82
- Italy: 78
- Finland: 73
- Russian Federation: 65
- Belgium: 62

WHERE DO OUR VIRTUAL DELEGATES COME FROM?
(REFERENCE VIRTUAL EUROSPINE 2020)

- Switzerland: 74
- United Kingdom: 73
- Germany: 58
- Belgium: 54
- Netherlands: 49
- United States: 43
- Austria: 32
- Spain: 28
- France: 24
- Italy: 23

WHAT ARE THE TOP SPECIALTIES INDICATED FROM ALL 2019 PARTICIPANTS
(REFERENCE: EUROSPINE 2019 HELSINKI)

- Spinal Surgery
- Neurosurgery
- Orthopaedic Surgery
- Other Clinical Practice
- Trauma Surgery
Main Topics

- Basic science: biology
- Basic science: biomechanics
- Craniocervical junction (all pathologies)
- Degenerative (cervical)
- Degenerative (thoracolumbar)
- Trauma (whole spine)
- Tumour (whole spine)
- Infection (whole spine)
- Adult deformity (whole spine)
- Growing spine
- Intradural spinal pathologies
- New techniques
- Minimally invasive spine surgery (MISS)
- Diagnostics and imaging
- Non-operative treatment
- Complications & patient safety
- Epidemiology and medical economics

Preliminary Programme

<table>
<thead>
<tr>
<th>Tuesday, 5 October</th>
<th>Wednesday, 6 October</th>
<th>Thursday, 7 October</th>
<th>Friday, 8 October</th>
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<tbody>
<tr>
<td>08:30 – 10:00</td>
<td>8:30 – 10:00</td>
<td>8:30 – 10:00</td>
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<tr>
<td>Welcome</td>
<td>Scientific Programme</td>
<td>Scientific Programme</td>
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<tr>
<td>10:00 – 10:45 Break</td>
<td>10:00 – 10:45 Break</td>
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<tr>
<td>10:45 – 12:00</td>
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<tr>
<td>Debates</td>
<td>Scientific Programme</td>
<td>Scientific Programme</td>
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<td>12:00 – 14:00</td>
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<td>Industry Lunch</td>
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<td>Workshops</td>
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<td>12:00 – 14:00</td>
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<tr>
<td>Scientific</td>
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<td>16:15 – 17:35</td>
<td>16:15 – 17:15</td>
<td>15:45 – 17:00</td>
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<td>Scientific</td>
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<td>Programme</td>
<td>Programme</td>
<td>Programme</td>
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</tr>
<tr>
<td>20:00</td>
<td>Official Congress</td>
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<td></td>
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<tr>
<td>Evening</td>
<td>Evening</td>
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</table>

All sessions will be broadcasted on the EUROSPINE 2021 virtual congress platform.

This year EUROSPINE will NOT organise any Lunch Symposia.

CME Accreditation

An application will be made to the EACCME© for CME accreditation of the event.

Call for Papers

The online abstract submission has opened on Tuesday, 15 December 2020. Abstracts must be submitted online at www.eurospine.org, which also includes the submission guidelines and information on the reviewing process. The submission deadline is Monday, 22 March 2021 23:59 CET.

Please contact: EUROSPINE Administration, Judith Reichert Schild, info@eurospine.org

More information on CME accreditation, scientific programme, registration, etc. can be found on the official EUROSPINE 2021 congress website: www.eurospinemeeting.org/vienna2021
EXHIBITION

The exhibition area of EUROSPINE 2021 is located on the ground floor in Hall C.

Exhibition Package

Space is rented in 9m² steps only (min 9m²)
€ 695/m² for 9-27m²
€ 635/m² from 36m²
All prices quoted are excl. local VAT, if applicable.

The exhibition package fee includes:
- Exhibition floor space
- Two exhibitor badges per 9m² rented exhibition space (no access to scientific sessions)
- One full congress registration per 9 m² rented exhibition space (access to scientific sessions)
- Cleaning of public areas and gangways
- Acknowledgements on the EUROSPINE 2021 website, final programme, pocket programme & congress app
- Company profile on the virtual congress platform with individualised company description and logo

The exhibition package fee does not include:
- Partition walls and furniture
- Electrical usage
- Stand cleaning
- Virtual 3D Booth
- Anything that is not expressly listed under “The exhibition package fee includes”

All these services/products and more can be ordered at extra cost, more information will be available in the exhibitor manual.

Application for Exhibition

Application opens on Thursday, 28 January 2021 at 14:00 CET. Exhibition applications must be submitted and will only be accepted via the online application. The link is available on the congress website: www.eurospinemeeting.org/vienna2021

Submission of an application does not guarantee space availability, nor does it guarantee size or location. By submitting the online exhibition application, companies agree on the terms and conditions, payment conditions and cancellation policy and fees outlined in this prospectus.

Hybrid Meeting Format

The COVID-19 pandemic has taught us that we cannot plan for an exclusive in-person event if we want everybody to have the chance to join us. The hybrid meeting format will offer you a lot of benefits:
- Increased reach – online and onsite
- Possibility to share information to an extended network of spine specialists
- More sponsorship opportunities
- Your company information on the virtual platform will remain online 1 month after the congress
- And much more

Innovative Corner

Start-ups will be able to meet future users or consumers, other researchers passionate in their field and investors ready to support their projects. Your company will benefit from a dedicated space within the Innovative Corner at a preferential exhibition fee of € 600 per day in a pre-set area including a standing table with two high chairs, and one exhibitor badge. To be eligible for this opportunity, candidates have to provide necessary documentation according to the guidelines.

Guidelines

The start-up company should fit all of the following criteria and needs to provide confirmed data: founded from 2019 and after, holds more than 25% of shares, maximum 5 staff on payroll, still in marketing phase or has not yet reached the commercial dimension necessary for its dissemination, no running sponsor/exhibitor of EUROSPINE meetings.

If you are interested to be part of it, please contact the sponsorship and exhibition manager.

Product Disclaimer

EUROSPINE does not, in any manner, endorse any of the company product claims displayed or services provided in the exhibition during the congress.
PARTNERSHIP AGREEMENT

EUROSPINE is interested in long-term partnerships with the medical technology companies: on the one hand to ease the collaboration over the years, on the other hand to strengthen and develop mutual points of interest. With your support, we want to remain the driving force and your primary and preferred partner in all spine-related disciplines.

Promotional Activities and Visibility

EUROSPINE has a proven track record as experienced, well credited organiser of high-level scientific meetings. It is a fast growing society and point of reference for spine activities within Europe. We are in the position of offering a range of exclusive benefits and rights, which will enhance your visibility in the spine world. With this aim, we have developed three levels of partnership programmes:

Those partnerships will not only cover promotional activities during our annual meeting, but also provide several attractive options for activities throughout the year. Among other benefits, EUROSPINE Partners have priority rights to choose selected sponsorship items. The partnership level status will be finalised on Tuesday, 13 July 2021.

For more details, please contact: EUROSPINE Administration, Judith Reichert Schild, info@eurospine.org

SPONSORSHIP OPPORTUNITIES

Sponsorship items will be allocated upon availability - EUROSPINE Partners have priority rights to choose selected sponsorship items. Afterwards sponsors/exhibitors will be treated on a “first-come, first-served” basis and will be considered upon availability.

Contribute to Education & Science

MedTech Travel Grants

With the aim of providing all people from Europe and beyond the opportunity to attend this meeting, regardless of their individual economic situation, the responsibility for travel grant selection rests with the organising committee. Financial support and waived registration fee will be made available for applicants who fulfil the following criteria:

- age is 35 years or below
- Submitted an abstract which is accepted for oral or poster presentation
- Submission of current CV

Supporters will be acknowledged in the sponsors & exhibitors section in the final programme. There is no limit to the amount of Travel Grants that companies can provide. Contribution for industry-supported travel grants: € 1,500 per participant (of which € 715 are calculated for registration fee, 2 nights’ accommodation in a pre-selected hotel, travel expenses).
Industry Lunch Workshops

<table>
<thead>
<tr>
<th>Workshop Category</th>
<th>Plenary Hall</th>
<th>Category A</th>
<th>Category B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theatre style seating</td>
<td>~1,000-1,500 pax*</td>
<td>~200-250 pax*</td>
<td>~100-150 pax*</td>
</tr>
<tr>
<td>Limited number of workshops per day</td>
<td>1</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Cost per slot</td>
<td>€ 20,000</td>
<td>€ 12,000</td>
<td>€ 9,000</td>
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</table>

*final set-up depending on COVID-19 measures

“Meet the expert” at the booth – € 5,500

Organise a small “Meet-the-Expert” gathering at your exhibition booth during coffee breaks.

Benefits

- Time slot: all coffee breaks in the exhibition area
- During the 5 coffee breaks: approx. 20 minutes in the morning and the afternoon (2x Wednesday, 2x Thursday, 1x Friday morning)
- Publication of the “Meet the Expert” within the industry section of the final programme and congress website.

Guidelines

- Sound must be directed towards the interior of the booth and not directed outside; the noise level at the perimeter of the booth may not exceed 60dB(A). Due to the noise level of the exhibition and not to disturb surrounding booths, headsets are highly recommended.
- The activity has to be staged within the confines of the booth and not at the edge thereof, attending delegates cannot block the aisles or cause any other safety risk.
- The number of potential participants has to be in line with the health and safety regulations which apply at the point of time of the congress. Costs of potential safety precaution are at the exhibitors own expense.
- “Meet the expert” cannot be called "session" and must not be scheduled at the same time as any scientific session neither during industry workshops, which means they can only be organised during the official coffee breaks.
- Broadcasting into the virtual platform is not included.

Important NEWS

This year EUROSPINE will NOT organise any Lunch Symposia.

Benefits

- Time slot: 12:00-14:00 lunch time, alternative time slots upon request
- Room rental with theatre style set-up
- Screen, projector, and basic audio (microphones and speakers)
- Publication of the workshop programme in a special section of the final programme, pocket programme, congress website and congress app
- Appointed areas at Reed Messe Wien will be dedicated to flyer distribution the morning of the scheduled Sponsor Session

Guidelines

- Companies must accept financial responsibility for all aspects of their workshop (incl. registration costs of speakers).
- EUROSPINE 2021 logo may be used only after written authorisation by the organising secretariat.
- Set-up and dismantling must take place within the time slot booked. The room must be empty and accessible at the end time of the booked slot.
- Companies are requested to provide lunches, catering for workshops can be placed inside the workshop room but the capacity might be reduced.
- Broadcasting into the virtual platform is not included.

Increase your audience by recording and broadcasting your onsite workshop or MTE activity into the virtual congress platform. Price upon request.
Virtual Industry Workshop - € 6,000

Contribute to medical education with the presentation of your latest research activities through the EUROSPINE 2021 virtual congress platform. It provides an excellent opportunity to communicate the latest advances in technology, products and therapies to delegates who participate online.

Benefits
- Time slot: 12:00-14:00 lunch time, alternative time slots upon request
- The industry workshops will be displayed in the EUROSPINE App, on the website, within a dedicated tab of the congress platform and will be promoted through the break slides throughout the meeting in Vienna.
- A virtual lead retrieval system is included in the virtual workshops offers. After the conference, you will receive contact information from participants who viewed your workshop and agreed to share their contact details.
- The recording of your workshop will be available on-demand in the EUROSPINE e-library such as all other scientific sessions of EUROSPINE 2021.

Guidelines
- Companies must accept financial responsibility for all aspects of their workshop (incl. registration costs of speakers). Potential cost of pre-recording are at own expenses (guidelines and specifications will be communicated).
- Format: Pre-Recorded presentation with live Q&A

Virtual “Meet the Expert” – € 5,500

Organise a “Meet-the-Expert” gathering on the virtual congress platform.

Benefits
- Time slot: 20 min, during all coffee breaks in the morning and the afternoon (2x Wednesday, 2x Thursday, 1x Friday morning)
- Publication of the “Meet the Expert” within the industry section of the final programme and congress website.
- A virtual lead retrieval system is included in the offers. After the conference, you will receive contact information from participants who viewed your workshop and agreed to share their contact details.

Guidelines
- Companies must accept financial responsibility for all aspects (incl. registration costs of speakers). Potential cost of pre-recording at own expenses (guidelines and specifications will be communicated).
- Format: Pre-Recorded presentation with live Q&A

Increase your audience by streaming your virtual industry workshop or MTE activity into a session room in Vienna. Price upon request.
Advertise on the Virtual Congress Platform

**Slider on the Virtual Congress Platform – € 3,000 per day**

Your company banner will be displayed on a loop on the main page of the EUROSPINE 2021 virtual congress platform.
- Banner provided by your company
- Possibility to link to your company website

**Advertisement on the Scientific Programme Timeline – € 3,000 per day**

Promote your company’s activities or spread your company’s message with an advertisement in a prominent spot right next to the Scientific Programme Timeline of the virtual congress platform.

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**Enhance your corporate visibility during the congress**

**Lanyards – € 5,000 – Exclusive!**

These will be distributed to all delegates upon registration. Your company’s logo can be printed on the lanyard. Delegates must wear their name badge and lanyard throughout the entire meeting. It is a powerful way to promote your company. Lanyards have to be provided by the company, must be in line with EUROSPINE guidelines and given prior approval of the design by the organiser. *Limited to one sponsor!*

**Face Masks – € 5,000 – Exclusive!**

Face masks will be distributed to all congress participants in the registration area of the congress venue. The obligation to wear a protective mask depends on the legal regulations applying during the time of the congress. Face masks have to be provided by the company, they must be in line with EUROSPINE guidelines and given prior approval of the design by the organiser. *Limited to one sponsor!*

**Staff Polo Shirts – € 5,000 – Exclusive!**

All hostesses/stewards will wear EUROSPINE branded polo shirts during the meeting. Your logo will be printed on a shoulder sleeve of the polo shirt.

**Notepad – € 2,000 – Exclusive!**

Participants will be able to pick up a branded notepad at the badge self-print station and at registration counters. This will include sponsor’s company logo and the EUROSPINE 2021 logo. It is a prominent way to emphasise your company presence at the meeting and will continue to serve as a reminder long after the event has ended. Notepads have to be provided by the company (approx. 1,500–2,000) and given prior approval of the design by the organiser (and must be in line with the EUROSPINE design guidelines).

**Pocket Programme**

These will be distributed to all delegates upon registration. Options available are: ½ page inside ad or full page back cover. Since printing of the final programme ceased in 2017, it is a powerful way to promote your company.

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<thead>
<tr>
<th>Item</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>½ page advert</td>
<td>€ 2,200</td>
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<tr>
<td>1 page back cover</td>
<td>€ 5,000</td>
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</table>
Presence on the EUROSPINE congress website – € 500
All exhibitors will be mentioned on the meeting website. Enhance this entry with a hyperlink to a 30-word company description and add a link to your company website.

Advertisements in the final programme (only digital version available)
The final programme for EUROSPINE 2021 will be available online on the meetings’ website to view and to be downloaded as PDF. It is the main source of information in preparation for the meeting.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>½ inside page advert</td>
<td>€ 950</td>
</tr>
<tr>
<td>1 inside page advert</td>
<td>€ 1,500</td>
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Banner in the Online Registration – € 6,000
– Exclusive!
Gain visibility from now until October with a banner including a hyperlink to your company’s website on the “Thank You Page” of the online registration. All delegates registering for EUROSPINE 2021 will be directed to the page upon completion of the registration process. The “Thank You Page” opens automatically. Furthermore, the banner will be incorporated in the automatic confirmation email sent out to all delegates after completion of the registration process.

Advertising Spot – € 12,000
Use the possibility to promote your company to EUROSPINE 2021 delegates while they are waiting for the next session in a session room onsite in Vienna and in the virtual congress platform. Display a 20 seconds advertising spot prior to the start of a specific scientific session of your choice (to be approved by the organiser).
Spread your message to our 10,700 colleagues via the official EUROSPINE congress newsletters. Take advantage of placing your advert or promote for example your industry related content. The audience of the EUROSPINE Congress Newsletter consists of EUROSPINE Members, EUROSPINE delegates (2011-2020) and interested parties who subscribed to the newsletter.

Number of recipients: **10.700 active contacts**

**Teaser to an Article on your Company Website – € 5,000**

Use the EUROSPINE congress newsletter to spread your company news among the audience and lead them to your website. One of the three columns on the bottom of the newsletter will be used for the announcement.

Length of the teaser: 200 characters + link

**Inclusion in the Special Sponsor Congress Newsletter – € 7,000**

The special sponsor congress newsletter will be sent out two weeks prior to the congress to the entire EUROSPINE congress recipient list. Use this unique opportunity to inform the spine community what they can expect from your company at EUROSPINE 2021.

Length of content: 500 characters (incl. small picture) or ad only (1200x850px)

**Acknowledgement of your Company Logo in the Special Sponsor Newsletter – € 1,500**

Place your company logo in the special sponsor congress newsletter to let everybody know that your company is supporting EUROSPINE 2021. The newsletter will be sent out two weeks before the congress. Your logo will be placed strategically where it will have high visibility.

**Advertisement in the daily Congress Recap Newsletter – € 5,000 per day**

Receive broad exposure by advertising in the official EUROSPINE congress recap newsletter, which gives you a perfect opportunity to promote your sponsored lunch workshop or guide traffic to your exhibition booth to registered EUROSPINE 2021 delegates.

Format: linked banner/ad (1200x360px) sent out every evening during the congress - Tuesday, Wednesday, Thursday and Friday and available online on the meeting website throughout the year.

*Limited amount of sponsors.*
Mailings to all registered participants

Banner in the Final Mailing – € 7,000 – Exclusive!
Promote your company’s onsite activities or spread your company’s message to all registered delegates of EUROSPINE 2021 in the final mailing prior to the congress. It is the main source of information for every delegate and will include the bar code for badge pick-up upon arrival at the congress. Your company banner including a hyperlink will be displayed in the mailing sent out a few days before the start of EUROSPINE 2021.

Include your questions in the Feedback Survey– € 3,000 per question
Add a short list of questions to the EUROSPINE 2021 feedback survey which will be sent to all attendees after the congress. Questions can be submitted in different formats (multiple choice, free text or rating questions) and are subject to approval by EUROSPINE. Anonymous results of the submitted questions will be provided. Response rate 2020: 49% (347 people). The number of questions is strictly limited to 3!

Advertise on EUROSPINE Social Media Platforms

Use this opportunity to reach the EUROSPINE community through their social media channels:
- Facebook (14,403 followers)
- Twitter (4,121 followers)
- LinkedIn (2,588 followers)
- Instagram (2,546 followers)

Number of followers as of 11 March 2021.

Social Media Publication: "Sponsor/Partner of the week” – € 7,000
Publish your story and increase your company’s popularity amongst EUROSPINE followers by sharing details in your own "Sponsor/Partner of the week"-post which will be shared by EUROSPINE amongst their followers in all of their social media accounts.

Social Media Ad Campaign – starting from € 8,000 excluding campaign budget
The number of active social media users is increasing every single day. Reach out to a target group of your choice with paid ads and get great visibility as well as traffic to your website. Duration 10 days, before or during EUROSPINE 2021, on one of the EUROSPINE social media platforms.
Advertising opportunities in the Congress App

Home Screen Slider – € 5,000
One of the most prominent ad formats of the app: it uses the space of the main app header and is displayed in a continuous changing carousel. The first “slide” will always be the EUROSPINE app header, then the slider switches every 5 seconds with equally randomised appearance of the second and third slider (limited to 2 sponsors). Sliders can be linked to an internal page (e.g. industry lunch workshop or exhibitor details) or to an external website.

Banner on top of the General Information page – € 2,000 – Exclusive!
This banner is displayed directly below the header “Information” within the information section of the app. The information screen banner can be linked to your external website. Limited to 1 sponsor.

Push Notifications – € 5,000
Benefit from the opportunity to contact all congress delegates via the app by sending one push message per congress day (4 days). Push notifications can be linked to exhibitor details or an industry workshop within the app, no external link possibility (format specifications apply – max. length of 150 characters). Limited to 3 sponsors.

Enhanced Company Details – € 1,000
In the exhibitor details section of the app, display very personalised information about your company such as:
• Logo
• Images
• Formatted text with unlimited length
• Headlines (H1 or H2)
• Strong, italic and underlined text
• Ordered & unordered lists
• Hyperlinks to external content/websites
• Embedded YouTube videos

Statistics of EUROSPINE 2019 Helsinki

<table>
<thead>
<tr>
<th>Downloads &amp; push messages receivers</th>
</tr>
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<tbody>
<tr>
<td>720 users_installs during the conference in total (excl. updates from older versions and installs prior to conference)</td>
</tr>
<tr>
<td>2,061 receiving devices of push notifications</td>
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Adverts and exhibitor information will be available in the App from Friday, 8 October 2021
Advertise on the EUROSPINE e-Library

Brand the official e-Library – EUROSPINE’s online educational resource

Increase the awareness of your company and get long-term visibility beyond EUROSPINE 2021 by reaching out to a huge audience of spine surgeons & spine professionals.

After the congress, all scientific programme content will be available on-demand in the EUROSPINE e-Library to all EUROSPINE members, delegates and EUSSAB members. Become visible to a potential number of 10,430 visitors. It includes more than 1,362 educational presentations from renowned spine professionals at EUROSPINE’s previous annual meetings dating back to 2013.

Advertisements will be visible for the duration of 1 year (until EUROSPINE 2022). Due to EUROSPINE’s compliance policy the option below can only be realised with a minimum of two different sponsors.

Full Banner – € 10,000

Place your company logo plus company message in the banner on the main page. Link your company logo and message to your website and increase your recognition.

Half Banner – € 5,000

Place your company logo plus company message in the banner on the main page. Link your company logo and message to your website and increase your recognition.

Advertisement in a specific session – starting from € 1,500

Take this opportunity to promote your company via this widely viewed platform!
Additional sponsorship items will be available in Summer 2021 including onsite branding opportunities and digital advertisements.

Terms & Conditions

Exhibition Application & Sponsorship booking starting Wednesday, 28 January 2021 at 14:00 (CET).

Enquiries for sponsorship opportunities and exhibition applications will be collected until Friday, 9 April 2021.

Deposit payments are required until that date and are prerequisite for consideration for the allocation of sponsorship items and booth spaces that will be based on the EUROSPINE guidelines and is subject to availability.

EUROSPINE Partners have priority rights to choose selected sponsorship items. After Friday, 9 April 2021 all sponsors/exhibitors will be treated on a “first-come, first-served” basis and will be considered upon availability. It is understood that sponsors and exhibitors must not schedule events which collide with the official congress programme. Any signed agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.

Payment Conditions

All payments must be made in Euros (€). All prices quoted are excl. local VAT, if applicable.

Construction of the stand at EUROSPINE 2021 will only be permitted if complete payment is received by Mondial Congress & Events within due time.

To guarantee the reservation and for being considered for the allocation of sponsorship items and booth space, a deposit of 50% of the total cost will be invoiced within 2 weeks of the completed exhibition application form and is due for payment upon receipt of the invoice. The final balance is due on Tuesday, 13 July 2021. For applications received after Tuesday, 15 June 2021, exhibition bookings and sponsorship items full amount will be invoiced upon confirmation. Invoices are payable within 30 days.

COVID-19 Conditions

Providing that the congress takes place in the hybrid format as planned the regular terms and cancellation conditions apply, regardless of potential travel restrictions from specific countries or regions.

In case the organiser changes the congress format to a fully virtual meeting, the general terms and conditions apply to sponsorship items than can be transformed to their digital equivalent providing that the change does not significantly alter the booking (Workshops, Meet the Expert and digital items). For bookings directly impacted by the congress format change, such as exhibition package and onsite branding opportunities, an offer with a digital benefits equivalent will be sent in due time, no cancellation fees will apply if the virtual offer does not meet the sponsor/exhibitor expectations.

Cancellation Policy & Fees

Cancellations or changes regarding the exhibition and any sponsorship booking must be made in writing to Mondial Congress & Events.

Downsizing the booth or change on sponsorship booking without penalties is only possible until Thursday, 11 March 2021, after the deadline, cancellation fees (see below) will apply.

If booking is cancelled between Friday, 12 March 2021 and Tuesday 15 June, 10% of total cost will be retained.

If booking is cancelled between Wednesday, 16 June 2021 and Tuesday, 13 July 2021 , 50% of total cost will be retained.

If booking is cancelled later than Wednesday, 14 July 2021, 100% of total costs will be retained.

Networking Programme

If circumstances permit the EUROSPINE 2021 Congress Evening will take place on Thursday, 7 October 2021, location tbc.Tickets are available at own expense (not included in the registration fee).

Exhibitors & sponsors are not allowed to organise events during the same evening nor in the chosen networking venue of EUROSPINE 2021!

More sponsorship opportunities to come in spring 2021!

Warning – fraudulent websites and agencies

There are a number of fake websites and agencies not commissioned or authorised by EUROSPINE neither their PCO Mondial Congress & Events, offering services such as offering hotel reservation services. We strongly recommend contacting the Mondial team directly for any additional bookings.
PARTICIPATION TERMS & CONDITIONS

All the Terms & Conditions below apply for physical and virtual congress services likewise, if applicable.

1. Application for exhibition/sponsor: In order to be considered for exhibition/sponsor, the online application form must be completed and validated by a legally competent representative. For later sponsorship application (for booking made after the online application), the application form must be completed and signed by a legally competent representative. However, completing and sending the application form for exhibition/sponsoring to the organising secretariat does not constitute a formal agreement that the exhibitor/sponsor will be admitted to participate. Contractual conditions are constituted only after the organising secretariat has sent written confirmation of acceptance to the exhibitor/sponsor. In case of acceptance, exhibitor/sponsor will be bound by the terms and conditions listed in the prospectus and in the application forms for exhibition and sponsorship. The organising secretariat reserves the right to refuse any application to exhibit/sponsor without giving cause. Exhibition space and sponsorship items are allotted according to the terms and conditions as listed in the industry prospectus. Stand spaces cannot, fully or partly, be assigned or sublet by the exhibitor without EUROSPINE’s approval. Any company which disobeys the directives of the organising secretariat may be excluded with immediate effect by the organising secretariat. Such companies are liable for the whole rental sum, for the registration fees and for all incidental expenses including the legal value added tax. All agreements shall remain in full force and effect in case of merger or acquisition of the contracting company. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

2. Obligations and rights of the sponsor/exhibitor: Exhibitors are required to submit a detailed plan of their booth including height indications for approval to the meeting’s exhibition management company Mondial Congress & Events, if the booth is not ordered by the official exhibition service provider of Svenska Mässan. While every effort will be made to preserve the published layout of the exhibition, the organisers shall be entitled to vary the layout if this is in the general interest of the exhibition. All booths must adhere to the rules and regulations of the congress venue and those mentioned in the exhibitor manual. The booths may only be used for exhibiting and advertising the exhibitor’s own products, materials or services as described in the application form, but not for the sale of any products. Advertising materials may be distributed only within the confines of the booth. Any kind of promotion outside the respective exhibition space is forbidden (such as working acts, distributing flyers, surveys among participants etc.). The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. The organising secretariat reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours. The exhibition area are to be used only during regular opening hours. Prior written permission from the organising secretariat is obligatory for the presentation of advertising lectures, advertising films, slide projections, for the distribution of samples, beverages or food. It is strictly forbidden for companies which are not exhibitors/sponsors to advertise in any way in the exhibition hall or in the entrances to the exhibition hall. It is the sponsors’ and exhibitors’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifma.org Code of Practice on the Promotion of Medicines, and Medtech Europe Code of Ethical Business practice, disregard can lead to exclusion at the congress. All exhibition stand designs must be officially approved and plans need to be submitted to the organising secretariat.

3. Obligations and rights of organising secretariat: The organising secretariat reserves the right to revise the date and location of the exhibition, to shorten the duration of the exhibition and to cancel the exhibition altogether. Any change regarding the exhibition’s time and duration neither entitles the exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by these changes. By registering to attend EUROSPINE, you grant permission to the organiser to use photos/films - taken onsite during the meeting - in public relations and promotional pieces, written publications, videos and on the society’s website for an indefinite period of time. If you do not want to have any photos/films taken of you published, you may contact the congress secretariat at any time.

4. Cancellation by congress organising secretariat – force majeure: In case of force majeure, the organising secretariat has the right to alter or cancel the congress without prior notice, however a notice of the occurrence shall be given by the organising secretariat as soon as reasonably possible. Force majeure shall mean any circumstance beyond the reasonable control of the organising secretariat which prevents or impedes the holding of the congress, including, but not limited to, government action, war or hostilities, riot or civil commotion, plague or other epidemic, earthquake, flood, hurricane, cyclone, fire or other natural physical disaster, explosion, accident or breakdown, strike, lack of the usual means of transportation or terrorism or due to events which are not attributable to wrongful intent or gross negligence of the organising secretariat. The organising secretariat shall not be liable for any direct or indirect, incidental or consequential damages, losses, expenditures or any other inconveniences or costs caused by such modification or cancellation of the congress. The organising secretariat shall, in its sole discretion, determine the amount of the exhibition fees or sponsorship fees to be refunded, if any.

5. Liability insurance: The organiser provides general guard service and third party insurance at the congress site. Equipment and all related display materials installed by exhibitors are not insured by the organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

6. Set-up of booths: to ensure a smooth course of events, exhibitors must obey all directives and instructions of the organising secretariat regarding the use of booths, their decoration, the use of self-designed and self-constructed booths, and the fitting and furnishings of the
booths. Before setting-up their booths/displays/installations, exhibitors must first contact the organising secretariat and reconfirm placement of the booth as well as inform themselves of any special regulations relating to their booth. For any variation from this norm, specific permission must be obtained in advance from the organising secretariat. Written permission also needs to be obtained for any changes in the size or structure of the floor space, or for any changes to the rented objects. Booths must be set-up and completed during the timeframe designated. An exhibitor or advertising company contracted by the exhibitor who wishes to set-up a booth or exhibit of their own design and construction must first submit sketches and plans with a statement of colour schemes of such a booth or, if any, exhibit to the organising secretariat. The organising secretariat reserves the right to demand changes in such booths or exhibits should safety regulations, technical requirements, or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by the organising secretariat, so require. The side and back walls of all stands should be finished on the outside as well as the inside from top to bottom. Exhibitors must avoid obstructing the view of or access to neighbouring booths. Special care must be taken to avoid the use of lights or spotlights that may annoy visitors or neighbouring booths. Should an exhibitor not follow the directives of the organising secretariat or not carry out such directives punctually, the organising secretariat reserves the right to take the necessary steps at the cost of the exhibitor. The organising secretariat reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the exhibitor to another space in the exhibition hall if necessary even if this directive conflicts with previous written agreements. The organising secretariat also reserves the right to rent floor space of a booth not finished on time to another applicant. In such a case, the exhibitor is responsible for all costs arising from cancellation.

7. Maintenance of booths and exhibition area: exhibitors are responsible for the proper care of the floors, walls, staircases and storage rooms as well as the hired booths and furnishings. Hired booths and furnishings must be returned in an orderly condition and in an orderly way. To avoid scratches and furrows on floors as the result of sliding heavy packing cases, exhibitors are required to use protective coverings. Exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits demanding special supports or foundations must request prior permission specifically in this matter from the organising secretariat. It is not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented booths. Empty containers and packing materials must be disposed of at the exhibitor’s cost before the start of the exhibition; cleaning the booth is the exhibitor’s responsibility. No part of an exhibition booth may be suspended from the ceiling. No part of an exhibit or of the booth’s structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth’s walls. Decorating materials and wallpaper used by the exhibitor must be fire-proof. Prior to use, written proof of this fact must be presented to the organising secretariat. Police regulations, fire regulations and other official regulations must be observed at all times, also during the construction and dismantling of the exhibits.

8. Dismantling of booths: the exhibitor must dismantle the booth within the allotted time and return hired furnishings on time. Upon leaving, the exhibitor must clear the booth area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of the organising secretariat, and no reimbursement will be made for such items. The organising secretariat can demand that exhibitors restore the exhibition area to the original condition at the exhibitor’s expense. If the exhibitor does not dismantle and clear away his/her exhibit in a timely manner, these items will be removed by the organising secretariat at the exhibitor’s cost. The exhibitor is liable for the actual cost incurred by the organising secretariat for such removals of abandoned exhibits. Rented items which were originally accepted as satisfactory for rental by the exhibitor are to be returned undamaged and in satisfactory condition. All rented items are considered to be in satisfactory condition unless a written notation signed by the organising secretariat is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs of or necessary cleaning of rented items.

9. Payments – breach of contract: please refer to the terms of payment, reduction and cancellation policy and corresponding deadlines as given in the industry prospectus. The dimensions of floor space, booth measurements and rented items given are approximate. The organising secretariat reserves the right to change these dimensions in order to most efficiently use the available exhibition area and to adjust the booths to the blueprints of the exhibition hall. Prices charged are however based on the actual dimensions; if more floor space is later allotted and actually used than was originally ordered, the additional fee for it is to be paid immediately. Special requests regarding placement of the booths/ sponsorship items will be considered. However, such requests do not constitute a condition of registration on the part of the exhibitor/sponsor. Furthermore, the organising secretariat reserves the right to reduce the amount of floor space initially requested. Failure to comply with local authorities and international regulations may not be used as a reason to declare the contract void. Failure to comply with the rules and regulations will not expose the organising secretariat to any suits or demands by the sponsor/exhibitor/any third party. The exhibitor bears the costs of the rental fees, as well as all other taxes, fees or official charges on the rental sum, if applicable. In case of delayed payment, ten per cent (10%) interest per annum is charged. If a company wishes to renounce all claims to taking part in an exhibition after having contracted to do so, the company is nevertheless liable for the rental sum and for incidental expenses. In case of cancellation of the exhibition, the organising secretariat will return the part payments received less the sum equivalent to the costs which have arisen for the organising secretariat up to the time of cancellation; the registration fee will not be returned.

10. Bankruptcy or liquidation: In the event of an exhibitor/sponsor becoming bankrupt or entering into liquidation (other than voluntary liquidation for the purpose of amalgamation or reconstruction) or having the receiver appointed, the contract with such an exhibitor will terminate forthwith, the allotment of stand space will be cancelled and all sums paid by the exhibitor under contract shall be forfeit.

11. Place of Legislation: In all cases of litigation it is agreed to by the exhibitor/sponsor that the competency of the duly authorised court in Vienna, Austria is recognised. Electively, the organising secretariat may choose to appeal to the competent court in whose jurisdiction the exhibitor falls. Austrian law is to be applied.
IMPORTANT DATES

Wednesday, 27 January 2021
Virtual Industry meeting

Thursday, 28 January 2021
Online exhibition application start

Friday, 9 April 2021
First deadline for sponsorship & exhibition application

Tuesday, 13 July 2021
Final payment & 100% cancellation deadline

EUROSPINE 2021
6–8 October 2021
Vienna, Austria

Spring/Summer 2021
Start of booth allocation
Exhibitor manual becomes available
More sponsorship items available!

Wednesday, 24 March 2021
Virtual Industry Meeting – Location Update

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